

CLINTON COMMUNITY COUNCIL

info@clintoncommunitycouncil.org

MEETING MINUTES

Clinton Community Council

April 27, 2020

6:00 pm

Zoom Meeting

Board Members present: Doug Hofius, Christina Swan, Stephanie Cook, Carol Flax, Curt Gordon, Dave Hoogerwerf, Jack Lynch

Board Members absent: Kristi Macarro, Doug Brand, Karen Krug, Jill Engstrom

Community Members: Helen Price Johnson - Island County Commissioner, Jessica Carpenter, Johnathan Lange, Grant Johnson, Meredith Penny – Island County Planning Department

1. Minutes – Christina Swan
 - February Minutes and March notes sent to participants prior to meeting
2. Treasurer’s Report
 - No changes reported
3. Gateway Planning Update – Jessica Carpenter, Jonathan Lange
 - a. Island County Economic Development Element Update
 1. Online survey continues to update planning information; business owners and citizens encouraged to participate:
<https://www.surveymonkey.com/r/RHPBJ2Y>
 2. CAI report on previous Island Co. economic data is forthcoming
 3. In talks to hire Buxton to utilize their technology: information gathered will enhance economic development in Island County
 - a. Includes GPS tracking of people coming through Clinton Gateway to offer a more specific look at demographics of visitors and their buying habits
 - b. Helps determine how best to “brand” Clinton and market it to the outside community
 - c. Johnathan Lange will send out brochures on Buxton to the council
 - b. Gateway Planning
 1. All Gateways will be under sub-element of the Economic Development Element on Docket
 2. Still being drafted; to be completed by the end of 2020
4. Member Updates
 - a. Chamber of Commerce – Stephanie Cook
 1. Reorganizing webpage
 2. Working on fundraising plans
 3. Frequent email updates to Chamber members with news on the Stay Home, Stay Healthy business requirements and economic assistance programs
 4. Chamber is continuing its 2020 membership drive.
 - b. Ferries – Dave Hoogerwerf
 1. There has been an uptick in ferry riders, so no cuts in Mukilteo/Clinton service
 2. Ferry budget will be impacted, but no discussions at this point
 3. State is looking at a \$4 billion deficit
 - c. Clinton Library – Carol Flax
 - All in-person Sno-Isle events are cancelled through the end of August. No FOCL Booksale

Adjourned 7:30 pm

Next regular meeting May 25, 2020